SEQUEL

Partnering with management to accelerate growth and build industry leading companies

Overview

- Dallas-based private equity firm formed in 2002, specializing in making control equity investments in profitable lower middle market businesses
- Focused primarily on food & beverage plus select investments in agribusiness, and plastics/specialty materials sectors
- Principals have over 150 years of combined operational, management, and private equity experience in which they have acquired and grown over 125 companies in their focus areas

Investment Strategy

- Identify sub-sectors where there is meaningful growth potential, solid fundamentals, and an opportunity to create long-term value
- Align strategic objectives and economic incentives with management team
- Develop strategic initiatives, invest capital, and augment management team as needed to support and execute well-defined strategic growth plan
- Companies with greater than \$5.0 MM EBITDA
- Enterprise value of \$50 150 MM
- U.S. based

Transaction Structures

- Buy-outs (primarily control ownership, but will entertain non-control structures)
- Management-led recapitalizations
- Growth capital
- Acquisitions of divisions and subsidiaries

Investment and Operating Team				
John W. Madder Managing Partner	Michael L. Crow Partner - CFO		Ron H. Klein Partner – Head of Food & Beverage	Lisa Tyson Partner - General Counsel
Alan J. Bernon Founding Partner	Charles D. Bognanno Director Business Development		Clint G. Golman Senior Associate	Brian Wright Fund Controller
William A. Bonner Operating Partner Agribusiness	Ernest (Gene) E. Graves Operating Partner Food & Beverage	Kelly B.Kadir Operating Par Operations	ther Operating Partne	Operating Partner

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Current Portfolio Companies



Contract blender and packager of dry powdered products and spray dryer of artificial sweeteners, gelatins, and fruit flavorings primarily for the consumer-packaged goods industry and the nutritional supplement market. Brady also manufactures and sells its regional brands that include Bell's spices, stuffing and gravy, and Bar-Tender's drink mixes.

Add-Ons: GSC Packaging



Producer of high-quality entrées, main dishes, sides, soups, queso, and related products for foodservice and retail. Some of Chairmans' proprietary brands include Comfort Cuisine Cape Cod chicken salad, Gordo's queso, Queso Mama queso, Mrs. Grissom's pimento cheese and chicken salad, and Palmetto Cheese pimento cheese.

Add-Ons: BD&K Foods; Mrs. Grissoms; Gordo's; Queso Mama; Palmetto Cheese



Producer and supplier of a variety of seed products for use in conservation (native grasses and wildflowers) and farm (wheat, forage, and cover crops) applications.

Add-Ons: Montane Seed



Developer, manufacturer, and distributor of premium salads and side dishes for retail and foodservice customers. Mrs. Gerry's primary products include potato salads, pasta and macaroni salads, coleslaw, mashed potatoes and macaroni and cheese.

Realized Portfolio Companies



Manufacturer, marketer and distributer of a comprehensive line of branded and private label refrigerated desserts, dips, salsas, hummus, cheese and sour cream. Sold in June 2021.



Year-round grower, marketer, and shipper of fresh produce, primarily "warm season" vegetables with a core focus on bell peppers, cucumbers, squash, and beans. Sold in May 2019.

CPS Critical Process Systems Group Provider of specialty, critical components and services that transport and store highly corrosive liquids and gases for the semiconductor, life science, wastewater, industrial gas, and chemical processing industries. Sold in June 2018.



Manufacturer and distributor of high-density polyethylene pressure pipe through seven manufacturing locations (in the U.S. and Canada) for applications in the oil & gas, mining, municipal water/sewer, irrigation, and industrial end markets. Sold in November 2016.



Leading specialty grain-based ingredient manufacturer supplying whole grain ingredients for consumer products in the granola bar, cereal, baking, and snack food industries. Sold in August 2010.